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**RACING LEGEND LYN ST. JAMES ANNOUNCES "ACCELERATE WITH LYN ST. JAMES"
TO DEBUT ON NEWSPRONET**

**Available Through Hundreds of Local News Sites, the Program is Targeted to Women
Drivers and Auto Buyers**

MIAMI, FL, June 28, 2010 – NewsProNet, the leading provider of original syndicated video news to local broadcasters and online news destinations, today announced a new automotive program targeted to women with famed professional driver, Lyn St. James. Debuting in January, "Accelerate with Lyn St. James" will be seen three times per week on hundreds of local news sites and other NewsProNet worldwide syndication outlets.

Ms. St. James is best known as the trailblazing motor racing professional who was the first woman to win a North American professional road race driving solo (Watkins Glen, New York in 1985). She competed in the Indianapolis 500 seven times and is the first woman named Indy 500 "Rookie of the Year" (1992).

"I'm excited about sharing a lifetime of experience behind the wheel," said Ms. St. James. "Many women are uncomfortable financially and mechanically with cars, but it's no different than taking care of your body. The first step is knowing the basics and building on those."

Women account for about 50% of vehicle purchases and 80% of auto maintenance and repairs.

"Like your body, if you take care of your car, your car will take care of you," added Ms. St. James.

Ms. St. James has worked as an on-air auto racing commentator for ABC and ESPN, and has authored three books, "Ride of Your Life," "Only This Morning You're All Grown Up" and "The Lyn St. James Car Owner's Manual for Women."

Ms. St. James will serve as co-producer, scriptwriter and on-camera talent for the new program, which will be seen three times per week. Using a format of two-minute segments, Ms. St. James will cover driving safely, auto maintenance and ownership. She'll also give viewers a sense of what it's like to be behind the wheel competing in some of the most famous motorsports events in the world.

"We're thrilled to have Lyn St. James as the driving force behind our latest video syndicated offering," said Bob Rodriguez, chairman, NewsProNet. "We believe that Lyn's vast knowledge, her passionate love of autos and her ability to relate to men and women everywhere will create a huge following for 'Accelerate.'"

NewsProNet news segments reach more than 50% of U.S. TV households and millions of online visitors every month. "Accelerate" provides national advertising and sponsorship options including pre-roll, video overlay, and display advertising opportunities. Additional advertising and sponsorships are available through the local media outlets that carry the video content on their websites.

"Accelerate with Lyn St. James" is co-produced by Tel-Air Interests, Inc., a full-service film/video production and development company located in the Hollywood Production Complex in Hollywood, Florida. Tel-Air's Studio facilities support a full range of video and audio services, with two film and television stages and state-of-the-art video tape and non-linear digital editing bays.

NewsProNet provides syndicated news content to major market TV stations across the U.S., including local NBC, ABC, CBS and FOX affiliates. A trusted source for premium video news content for more than 12 years, the company is also the creator and syndicator of short-form programming in key vertical audiences licensed to more than 300 Web sites worldwide.

"Accelerate" is the latest in a series of NewsProNet initiatives to distribute high-quality online video news content co-produced with some of the most-recognized names in business and consumer news. NewsProNet's HealthDay TV service is a joint production with HealthDay Consumer News Service, and "The Main Street Money Minute" Web video news reports are co-produced with TheStreet.com's personal consumer finance news site, MainStreet.com. HealthDay TV is available daily in the MSN global network.

About NewsProNet

NewsProNet Video, Inc. with headquarters in Miami and offices in Boston and San Diego, is a privately held company that produces original syndicated news services for local broadcasters and online news destinations worldwide. NewsProNet news segments reach more than 50% of U.S. TV households and millions of online visitors every month. NewsProNet provides content services to stations and websites owned by major affiliate groups, including ABC, CBS, NBC, Fox, Scripps Broadcasting, Cox Broadcasting, BELO Broadcasting, Raycom Media, Meredith and others. For more information visit www.newspronetvideo.com/