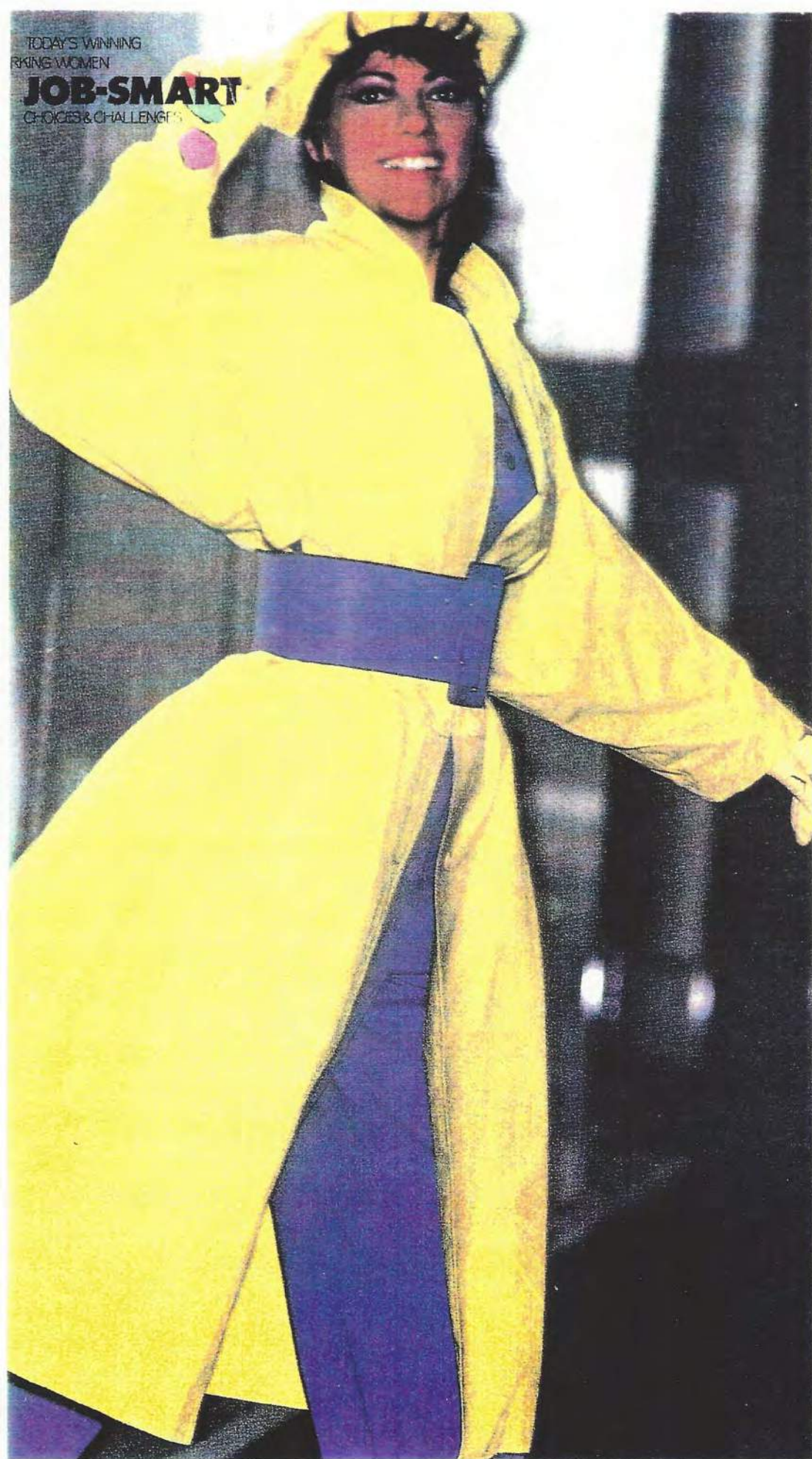


TODAY'S WINNING
WORKING WOMEN
JOB-SMART
CHOICES & CHALLENGES



Name: Lyn St. James

Current Job: Auto racing driver, owns and runs two companies

First Job: Piano teacher

Goals: To win the 24-hour race at Le Mans

Enjoys: Playing the piano

Last November, Lyn St. James drove the fastest speed ever recorded by a woman on a closed course: a lap average of 198.953 mph on the 2.66-mile Alabama International Motor Speedway.

Being best is nothing new to Lyn. She also holds a piano teacher's certificate and owns two companies in Fort Lauderdale, where she is based when not touring as a team driver for the Ford Motor Company. "The records are milestones to me. But I want to be more than just the fastest woman driver. I want to be the winner, the one who takes the checkered flag. I will not quit until I have won the 24-hour competition at Le Mans."

That Lyn is smart, tough and committed goes without saying. She got her first taste of the excitement when she won a drag race at age 17 in her native Willoughby, OH. "I never in a million years thought I would one day be doing this for a living!" she exclaims.

Nevertheless by age 30 Lyn had turned professional. Since then, this dynamic 37-year-old has never looked back. After her divorce in 1979 she started her own advertising and promotion company for the motor sport profession. Among her clients are Ford and Goodyear.

Her public appearances bring her into contact with thousands of people in over 100 cities. "Being so much in the forefront forces me to think about my clothing priorities," says Lyn. "I travel a lot these days, and I can tell you, there's no better way to make a statement about style than with a great-looking coat."

For extra snap, add a belt to a hot-colored coat, *opposite page*: Oversized, cotton-blend raincoat in yellow by New Man. About \$183. At all New Man and Bip stores. Cotton jumpsuit by Anne Klein II. Belt and hat by Ruza Creations. Daniel Silver gloves. *Left*: Another surefire color choice—stoplight red, in a 3/4 length. Linen coat by Adri, about \$200. At Henri Bendel, Morgan Ballo, Woodstock, VT; Genevieve, Palm Desert, CA; Liberty House, Honolulu. Beige linen pants and blouse by Jhane Barnes. Earrings by M.P.I.

