



been on the fast track. With "Rookie Of The Year" honors at the Indy 500, numerous international closed-course speed records, and two victories at Daytona's legendary endurance race, "taking it easy" is not a phrase she



The second woman ever to compete in the Indy 500, Lyn St. James was named their Rookie Of The Year in 1992.

often uses. And in addition to being an automotive consultant and independent businesswoman, she's twice been elected president of the Women's Sports Foundation, an organization created

"In a world measured by split seconds, perfection has to be more than just a goal."

Lyn St. James

At over 200 miles an hour, the world goes by in a blur of color. But inside a race car, one thing stays in perfect focus: the desire to be the fastest. For Lyn St. James, it's one measure of her competitive spirit. "I go out on the track and drive until I'm going ten-tenths, as fast as I know I can go. Only then do I determine if I can go even faster the next time around," she says.

And Lyn has definitely

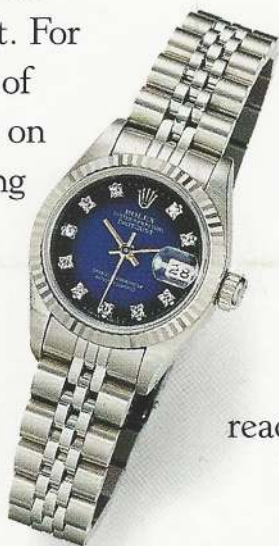
to help women realize their potential. "As a race car driver I know that

every piece of equipment has been checked because my life,


not just a race, depends on it," says Lyn. "With over 600 hours of testing behind it, I know my Rolex is as ready as I am."



Only after 300 hours of testing at Rolex and 360 hours at the Contrôle Suisse des Chronomètres, do Rolex Oyster timepieces carry this official seal.



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