



**Accelerate with Lyn St. James**  
*Speaker, Author, Athlete, Mentor, Coach*

***Lyn St. James Enterprises LLC***

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Speech Demo is available on DVD. Introduction Tape is recommended for all presentations and is available on DVD upon request.

**KEYNOTE SPEAKER PROFILE**

Please complete appearance request form for fee information.

Note: Commission payable to Speakers Bureau and Meeting Planners

**ADDITIONAL FEES FOR APPEARANCES AND CONSULTING:**

**\$5,000/mo for marketing consulting fee (or \$500/hr)** in the areas of automotive expert, women's market, motorsports market, diversity, women's sports, development

**\$5,000 for meet & greet** (maximum of 2 hours) + travel expenses + books are available

**\$1,500 for autograph session** (maximum of 1 hr) + travel expenses + books are available

**\$1,000/mo for coaching** in the field of finding, living, and fulfilling your passion

**EXPENSES:**

- Airfare: Coach, unless flights over 3 hrs then prefers First Class for flights  
1 passenger  
Usually flies out of Phoenix International
- Other Expenses: Ground Transportation  
Lodging – Non-Smoking King-Size Room  
Tips, Meals
- Handouts: Can provide originals for client to copy.  
Autograph cards available upon request at no fee to client.

**INDUSTRY FOCUS:**

Author, Automotive, Auto Racing, Broadcasting, Charitable Organizations, Civic Organizations, Education, Engineering, Entertainment, Entrepreneur, Health, Music, Public Relations, Sales, Sports, Training, Transportation, Women in Automotive & Sports, & Youth

**Top markets LSJ has appeared for most often:**

- Corporate (Automotive, Financial, Health, High Technology, Retail)
- Sports
- Civic Organizations / Women's Organizations
- Engineering / Technical / Education / Defense

**LSJ TOPICS: Customizes to the event theme, or**

- *Create a New Future with Horsepower*
- *Break Your Personal Speed Limit*
- *Accelerate with Lyn St. James*
- *The Power of YOU*

**Most popular topic areas:**

Diversity – Gender, Excellence, Goal Setting, Motivation – Inspiration, Performance Improvement, Personal Development, Sports – Athletics, Success, Team Building, & Women's Issues - Leadership

**Example of Speaking Clients:**

- |  |                                |
|--|--------------------------------|
| 1) Vision Solutions                                  | 12) Federal Mogul              |
| 2) Fujisawa / B&B Productions                        | 13) Syratech                   |
| 3) Vocational Industrial Clubs of America            | 14) Alcon Laboratories         |
| 4) Aramark – Jack Morton Company                     | 15) ZC Sterling                |
| 5) GTE   | 16) Wells Fargo & Company      |
| 6) North Iowa Area Community College                 | 17) General Dynamics           |
| 7) Sabre Travel Information Network                  | 18) Nevada Women's Fund        |
| 8) National Women's Music Festival                   | 19) Ft. Wayne's Women's Bureau |
| 9) Girls Incorporated of Greater Houston             | 20) Canada Life                |
| 10) Washtenaw Community College –<br>Women of Vision | 21) HSBC                       |
| 11) JCPenney   | 22) Pratt & Whitney            |
|  | 23) Capital One                |

**PRESENTATION STYLE:**

Lyn's speaking style is tailored to the audience. The following words have been used to describe her style: "real, personable, informative, genuine, spontaneous, and exciting".

***What People Are Saying...about Lyn as a Motivational Speaker***

"I want to thank you profoundly for the outstanding presentation you gave the Senior Management group at our recent meeting in Chicago. Your words were most inspiring and right on."

– **Alain Paillat Senior Vice President • Marriott**

"You provide substance and actionable suggestions that will help grow our business."

– **Ulrich Kirschner Vice President • Bosch**

"In a challenging business environment where the pressure to excel and continually improve is relenting, it is of enormous value to hear from someone who has not only been successful in another field, but who achieved their success when many believed they did not fit in. I was particularly pleased with your message about winning the right way...your message was powerful with direct relevance and I will use this myself."

– **Paul Eller Central Regional General Manager  
HSBC Consumer Lending**

"Lyn has an incredibly inspiring story and offers a candid and unique perspective on racing and about women athletes in general. I would highly recommend Lyn as a speaker for any event."

– **Amy Rosewater**  
Associated Press and Chair for the 15<sup>th</sup> Annual  
Association for Women in Sports Media Convention

"Your women's marketing presentation to our dealership salespeople was outstanding. Your understanding of the selling process and your ability to communicate that knowledge to your audience was readily appreciated as evidenced by the interest generated during the Q&A period. Our salespeople are better for having participated."

– **J.M. Studdard District Operations Manager  
Ford Motor Company**

"As you said in your speech, teamwork is essential to achieving our goals. You proved the perfect 'strong, smart and bold' role model at our luncheon, and through your involvement, you have helped us materially in working toward our goals."

– **Lauren J. Harrison, Chair**

**Girls, Inc. of Greater Houston**

**AUDIO / VISUAL REQUIREMENTS:****INTRODUCTION TAPE AVAILABLE IN EITHER VHS OR USB**

**REQUIRED:** Podium, Lavalier Mic or Hand-held Mic, VCR & Monitor

**IF AVAILABLE:** Projection & Screen for powerpoint presentation

BOOKS AVAILABLE – Contact us for pricing information

